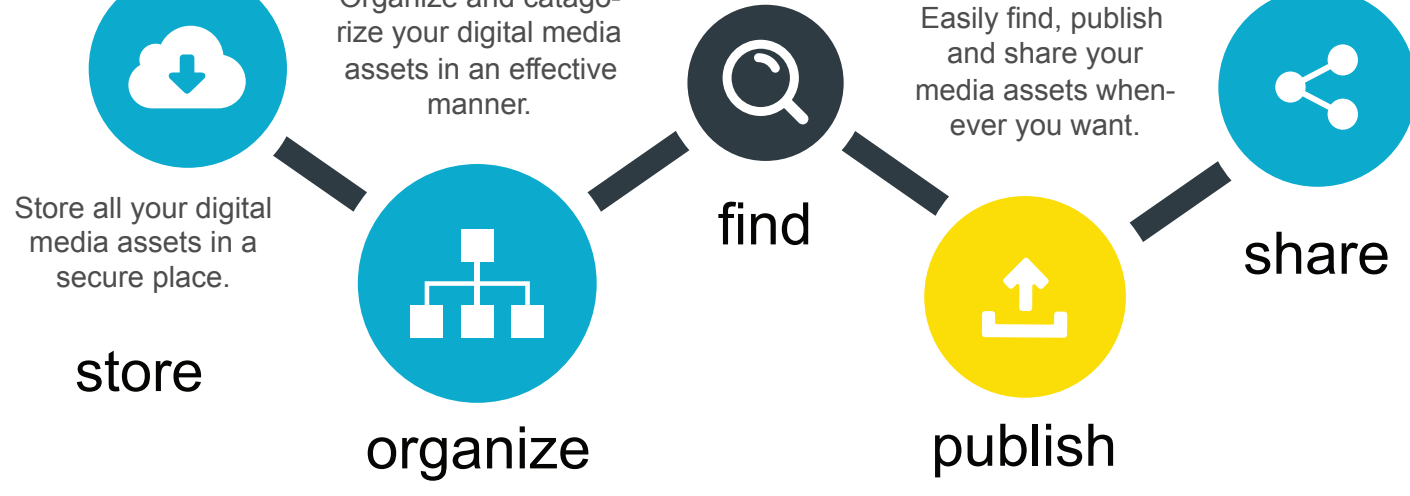


[What is this DAM thing?]

DAM (Digital Asset Management) is a system used to effectively store, managing **access rights, organize, crop, scale, find, publish, share** and even more for your digital assets. Files like images and videos fits extra well to be managed within a DAM.



84%

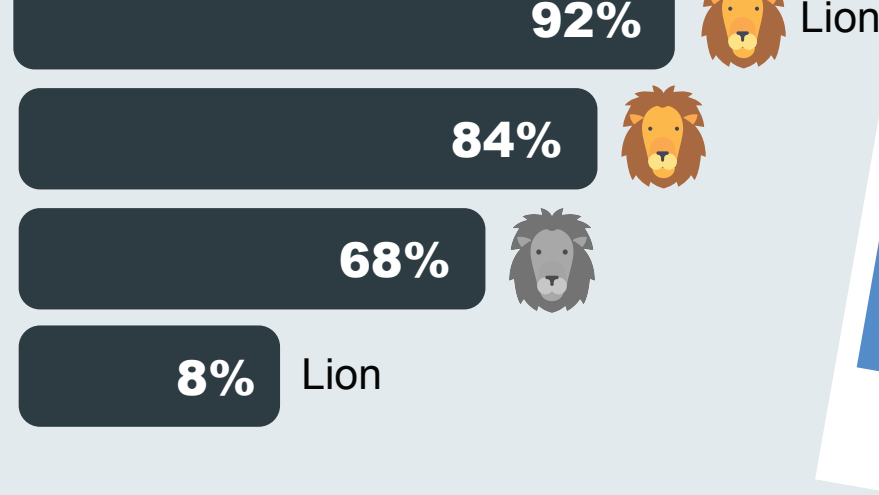
of businesses report that the **biggest challenge** they have when working with digital assets is **finding the assets**.



[Why is MEDIA so important?]

This is how important images are

It's stated that the memory impression of text is nothing compared to text with images. Text combined with colored images has proven to be the most effective way for us to notice and remember a message.



It only takes 150 ms for a symbol to be processed by the human mind.

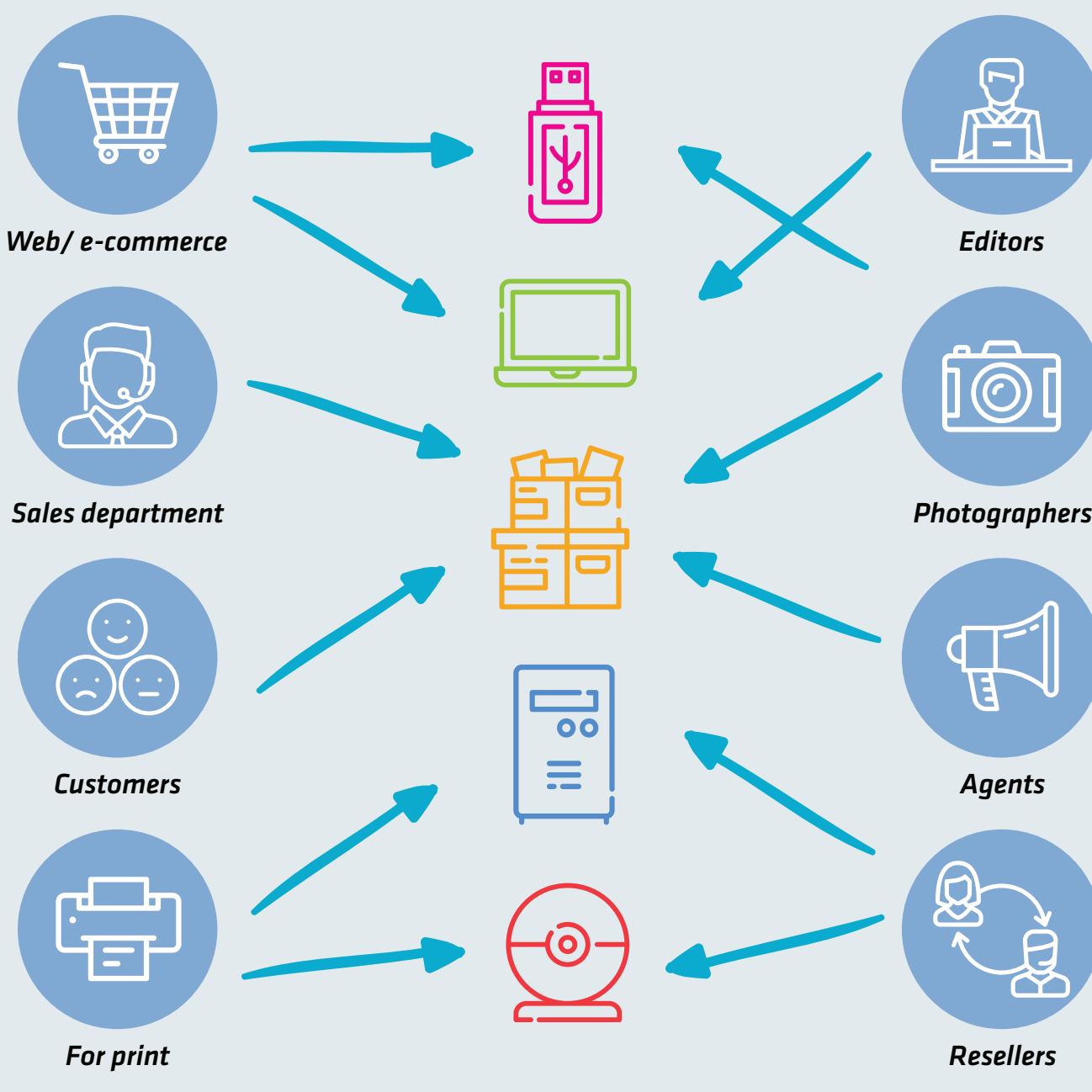


VS

While you are travelling down this road there is a chance that the road is slippery. This sign is only used in exceptional cases to warn you from slipperiness caused by snow or ice.

[What is LIFE without DAM?]

Does this resemble present situation? Are files stored in several places or different usage and stakeholders?



What files do we have? Where are our assets? Which format works where? Where do we have the rights to use them?



[Why is this DAM so beneficial?]

ImageVault is a **user friendly** Digital Asset Management solution that provides **everything you need** to securely and efficiently manage and use your digital media.



Want to know more?
Reach out to info@imagevault.se